



America's Greenest Clubs - Standards

Prevo Health Solutions grants the America's Greenest Club Award and designation to private clubs that meet or exceed our standards for social and environmental responsibility.

America's Greenest Clubs adopt principles, policies and practices that improve the quality of life for their members, staff, communities, and the planet. The members of the America's Greenest Clubs Network are changing the way private clubs do business by helping clubs become more sustainable and relevant.

What do America's Greenest Clubs have in common?

America's Greenest Clubs are socially and environmentally responsible.

America's Greenest Clubs adopt principles and practices that protect people and the planet. They challenge themselves to bring the goals of social and economic justice, environmental sustainability, as well as community health and development, into all of their activities — from production and supply chain management to employee relations and customer service.

America's Greenest Clubs care for their members, staff and community.

America's Greenest Clubs create jobs that empower workers and honor their humanity. They also serve as models for the role businesses can play in the transformation of our society to one that is socially just and environmentally sustainable.

America's Greenest Clubs protect their members, staff and community by using products and ingredients that keep them healthy and safe. They also provide green living alternatives to improve quality of life, with products and services that help in areas like sustainable agriculture, education, clean energy and efficiency, fair trade, healthy air, clean water, and more. And they reduce, reuse and recycle, setting a good example.

Along with ensuring their facilities aren't polluting their local communities, many green businesses take steps to make the places that they call home better.

America's Greenest Clubs ensures that clubs operate according to these general standards:

1. They operate, or seek to operate, a “value-based” or “purpose-driven” enterprise according to principles of social justice and environmental sustainability;
2. They are environmentally responsible in the way they run their operations and facilities and in how they source raw materials from local providers.

All clubs seeking the America's Greenest Clubs designation must meet America's Greenest Clubs standards, and also meet or exceed the 75% minimum score.

About Prevo Health Solutions:

Since 2013, Prevo Health has interviewed thousands of club managers and department heads, conducted over 250 site visits nationwide and have consulted with some of the finest clubs in the country. We have certified nearly 100 private clubs as America's Healthiest Clubs, spearheaded the Wellness Project™, recognized hundreds of club staff members with a PASSION Award and is the producer of the Seven Mindful-Living Habits of a Sustainable Club™ Program.

We are a purpose-driven company focused on delivering real solutions to real problems facing the private club industry.

Our mission: To help clubs become more sustainable by being mindful of the seven core constituencies and provide real-world solutions that address the interests of the Primary Stakeholders, Staff, Members, Community, Brand, Assets and most importantly the Clubs' Culture.

Through our relentless pursuit to solve private club's most pressing problems, remove pains that hinder progress and dramatically improve existing processes, Prevo Health has helped hundreds of private clubs focus on aligning the team to execute the board/owner approved strategic plan and vision.

We have mapped the most pressing issues that club managers face against the seven core constituencies, applied the human thinking and behavior patterns to a curriculum and placed on a platform to provide accountability and measurement.

Prevo has been setting the Standards for health, wellness and sustainability since 2013 and we continue to expand our products and services that address Recruitment, Retention and the Member Experience.

Respectfully,



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